

# STATE OF THE CITY

**CABOT, ARKANSAS**  
**FEBRUARY 17, 2014**  
**MAYOR BILL CYPERT**

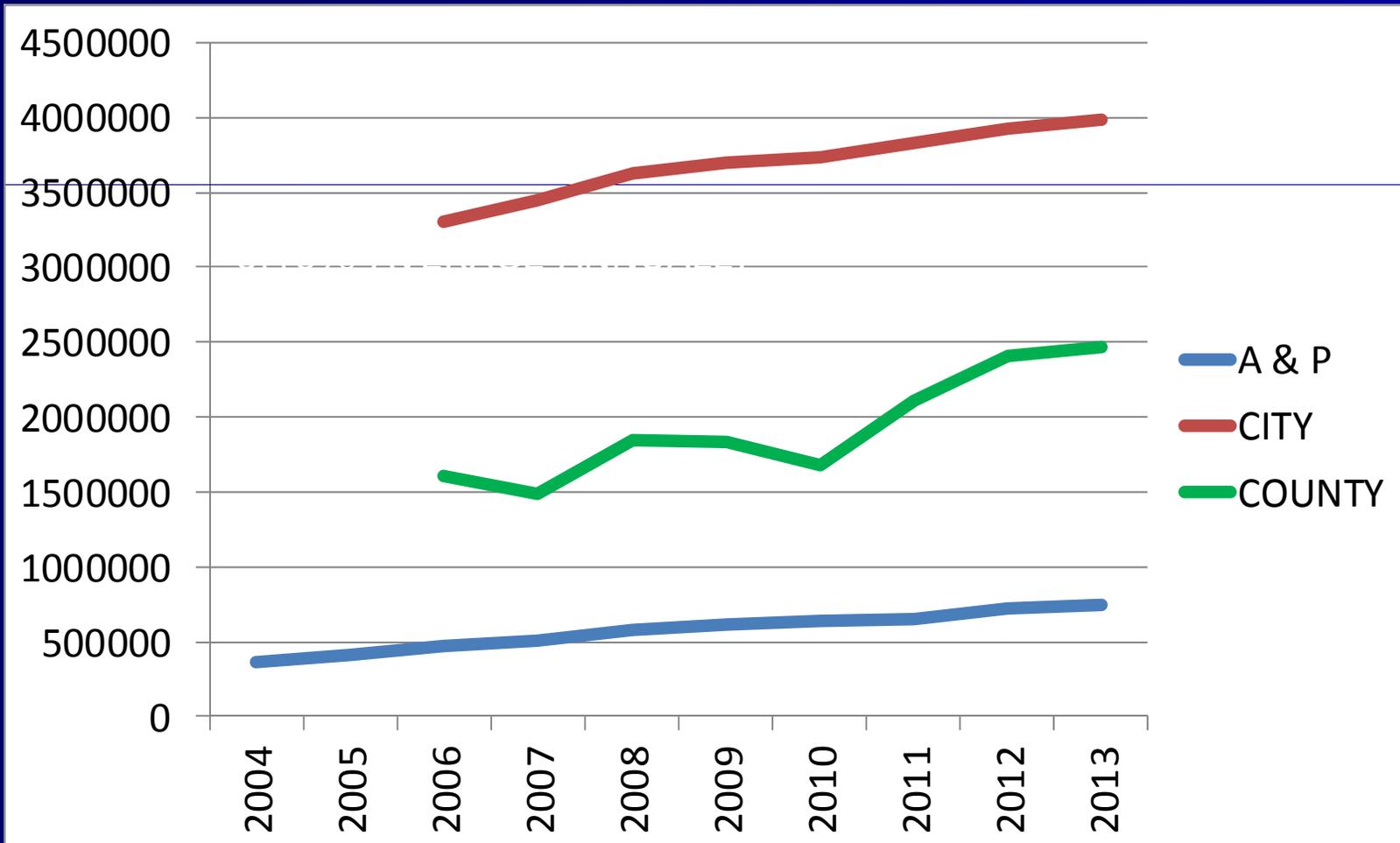


# POSITIVE FACTS

- **City sales tax revenue up 1.39%**
- **County sales tax revenue up 2.49%**
- **A & P tax up 2.13%**
- **Total revenue and expenses on target**
- **One of the top fastest growing cities in Arkansas**
- **In last three years city has received \$1,982,975 in grants**

# CITY OF CABOT

## Tax Growth Rate History



# POSITIVE FACTS, CONTINUED



- **School district of 10,644 plus students**  
7<sup>th</sup> Largest district in state and largest employer in the County  
The large school district attracts retiring grandparents
- **Trade area population 91,000 plus within 10 mile radius**
- **School District population 41,000 plus**
- **380 Chamber of Commerce Members**
- **1,180 business licenses on record**
- **9,668 Water customers**
- **In top 20 of largest cities in Arkansas**



# ASSETS

- **The LRAFB and economic impact of  $\frac{3}{4}$  billion to central Arkansas economy approximately 40% of Cabot residents connected to base**
- **Small hometown family oriented atmosphere with big city amenities nearby**
- **One of the top BMX bike tracks in the central United States**
- **Sound water and wastewater infrastructure with long term strategic plans and funding**
- **One of the best school districts in the country comparable in size per capita student**

## ASSETS, Continued

- **Thirty plus evangelical church congregations in the city limits**
- **A caring and volunteering community**
- **Close proximity to recreational lakes, fishing, deer hunting, duck hunting, and world class medical facilities (UAMS)**
- **Significant annexation and development potential within Cabot WaterWorks service area**

## **ASSETS, Continued**

- **State-of-the-art Armory with meeting facilities and more opportunities for military connections**
- **A trained workforce with good work ethics**
- **Close to higher education and technical education facilities**
- **Lonoke County Christian Clinic**

## **ASSETS, Continued**

- **Located on planned interstate route (I 30) to St Louis**
- **Immediately adjacent to the Little Rock metro and central Arkansas areas that have a great deal of potential for commercial expansion due to out of state firms looking for friendly tax structures, good business environments, and high quality of life for employees**

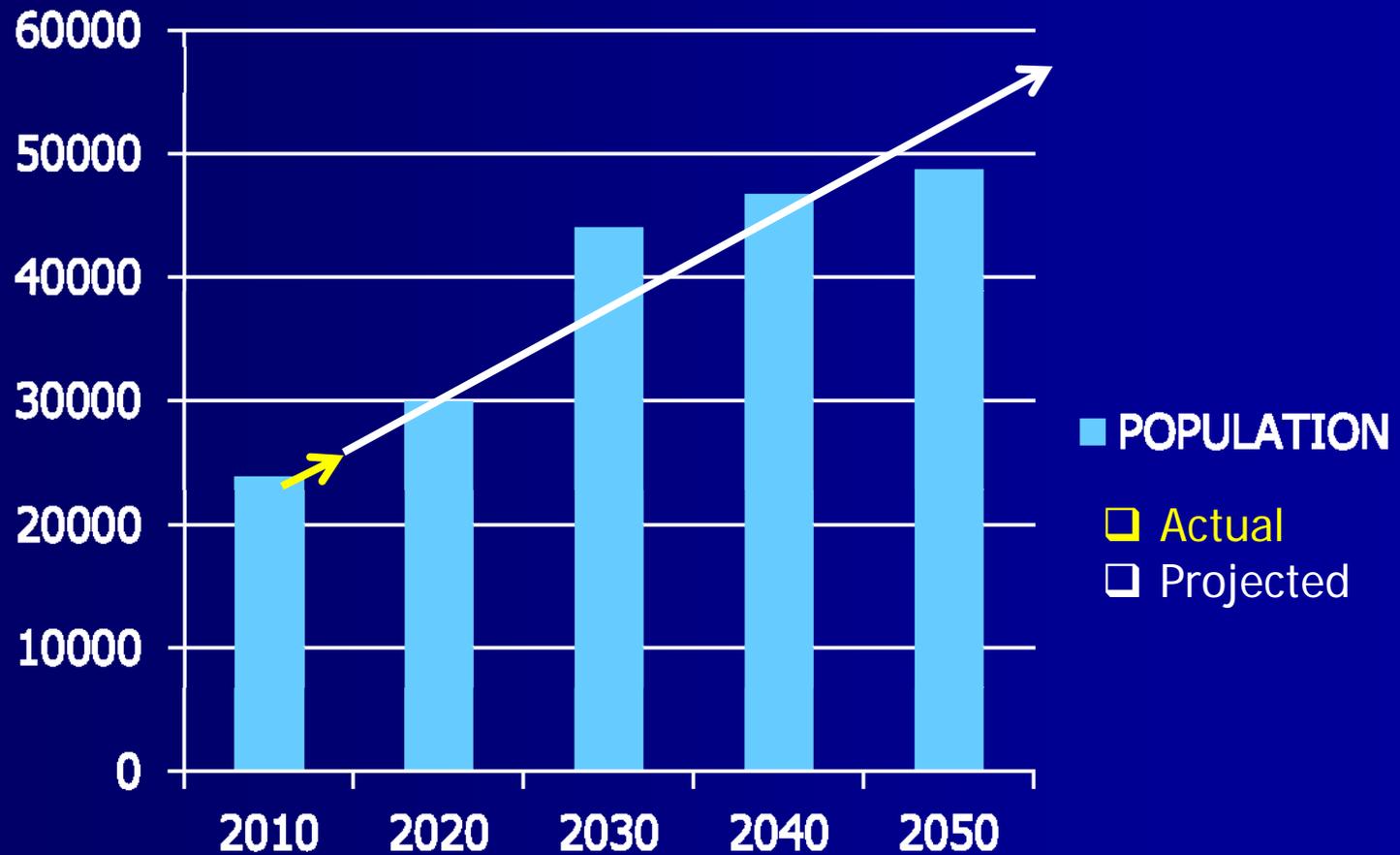
## ASSETS, Continued

- **A broad base of community support and involvement in youth sports and other diverse recreational and community activities** such as the Cabot Community Theatre and new Skate Park
- **Potential for significant expansion of rooftops and commercial ventures due to population projected to double by 2050**

# POPULATION PROJECTIONS METROPLAN



## POPULATION



## **ASSETS, Continued**

- **Home of a 32 lane state-of-the-art family bowling facility**
- **Dual railroad for potential future mass transportation to Little Rock Metro area**
- **Near both a national and regional airport with ILS and large jet runways**
- **Two different major roadways to Little Rock Metro Area**

# ASSETS, Continued

- Low violent crime rate
- Department of Workforce Services Center
- 1<sup>st</sup> Congressional District Rick Crawford maintains constituent office
- State-of-the-art Cabot Public Health Unit
- Arkansas State University at Beebe with a campus at the LRAFB
- Cabotfest

# **ACCOMPLISHMENTS 2013**

## **PUBLIC WORKS**

- **Finalized annexation of Troutman Development property west of Exit 16**
- **Painted and repainted numerous crosswalks and stop lines at intersections**
- **Purchased new dump truck, mini excavator and chipper for public works**
- **Installed "iWorQ" task management and control software with significant improvement to task control and productivity and real time information for the Public Works and other departments**
- **Added an additional code enforcement officer**
- **Completed SH 5 Corridor Plan SH 89, 321, and Kerr Station Road are also complete**

# **ACCOMPLISHMENTS 2013**

## **PUBLIC WORKS, continued**

- **Completed 13 drainage and 6 street significant improvement projects**
- **Completed two major sidewalk projects:**
  - **Main Street Eastside Elementary with raised crosswalk**
  - **Lincoln street from Pine Street to Oak Meadows**

# ACCOMPLISHMENTS ADMINISTRATION 2013

- **Successfully coordinated and conducted campaign in partnership with Cabot WaterWorks, Parks and Recreation, the Lonoke / Prairie Regional Library, and the Highlands neighborhood for 2013 sales and use tax refunding and improvement bonds with a vote of support three to one for six major projects**
- **Significant capital was invested for street, drainage, technology, and productivity improvements while maintaining an acceptable level of cash reserve and flow**
- **Completed assessment of property and casualty insurance values and increased coverage to adequate values**

# **ACCOMPLISHMENTS**

## **ADMINISTRATION 2013, continued**

- **Revised solicitor and door to door peddler ordinance to clarify and enhance enforcement**
- **Implemented tablets for City Council eliminating paper agendas, packets, etc.**
- **Bid and awarded a contract for city wide cell phone service with significant savings**
- **As a result of internal audits and value engineering implemented during the current term of administration absolute and documented significant savings to date**

# ACCOMPLISHMENTS

## ADMINISTRATION 2013, continued

- Continued to build partnerships and enhance relationships with:
  - The Arkansas Highway and Transportation Department
  - Metroplan and member cities and counties
  - Little Rock Air Force Base
  - Camp Robinson
  - United States Congressional delegation
  - State Legislature delegation
  - Cabot School District
  - CAPDD, Central Arkansas Planning and Development District



# THE POWER OF REGIONAL PARTNERSHIPS

is  
Very Important



# THE POWER OF REGIONAL PARTNERSHIPS

- The Little Rock Metro area boasts one of the most diverse economies in the nation, and it has managed to thrive in the midst of recession
- The area's base of companies in the aerospace, biotech, financial, food-processing, information-technology and logistics sectors are adding jobs at the same time companies in other areas are shedding them. Unemployment in the area has traditionally remained below national averages
- Plentiful jobs and low housing costs attract folks to the area
- Excellent air quality has a positive draw, the area was named the second-cleanest area in America by Forbes.com

# **ACCOMPLISHMENTS 2013**

## **HUMAN RESOURCES**

- **Revamped online employee application process**
- **Implemented bi-weekly payroll with savings**
- **Improved performance evaluation process**
- **Digitized and backed up all employee records**
- **Reduced comp time with better management and payouts**
- **Improved on travel request forms and process and meeting / action follow-up and reporting**
- **Total review of all job descriptions for relation to actual duties and responsibilities and direct association with Arkansas Municipal League Johansen Group salary survey by job title**

# **ACCOMPLISHMENTS 2013 POLICE DEPARTMENT**

- **Added to police staff four patrol officers and one additional school resource officer**

# **ACCOMPLISHMENTS 2013 FIRE DEPARTMENT**

- **Began construction of new fire station on SH 5 on a pay as we go basis and projected to be open in the first quarter of 2014 with grand opening and ribbon cutting to follow**
- **Purchased new brush truck and incident command vehicle**

# **ACCOMPLISHMENTS 2013 CABOT DISTRICT COURT**

- **Assumed the operation of and implemented value engineering of the productivity and cost effectiveness of the Cabot District Court including reduction of staff, development of performance standards and compliance with statutory and regulatory requirements and standards**
  - **Includes transfer of Discovery Function from district court operations to the City Attorney's Office**

# **ACCOMPLISHMENTS 2013**

## **TRAFFIC MANAGEMENT**

- **Continued to develop and implement plans for adaptive “real” time traffic management with budgeted funding for further automation and signal connectivity in 2014**
- **Finalized plans and funding for traffic signal at the intersection of SH 367 and 38 with three existing legs designed and will be built in 2014 for the future connection to the North Terminal Interchange**

# THE FUTURE FOR CABOT, ARKANSAS

*Very positive and bright!*



# STRATEGIC PLANNING AND DIRECTION

- Cabot must expand and visualize beyond its boundaries into a regionalized concept of networking and partnering that extends throughout Lonoke County and all of central Arkansas
- This concept will significantly contribute to economic and community development that will benefit all in the global area
- It's not about "I" or "we" in Cabot, it's all about "us", the city, county, state, country, and world economy!

# **CABOT, ARKANSAS**

## **2014 - 2018**

- ❖ **19 Major Projects beginning in 2014 with completions spanning the five year period**
- ❖ **Additional projects will be potentially initiated by the "Community Development" function**
- ❖ **Almost \$50,000,000 infusion of capital into the Cabot infrastructure:**

# **CABOT, ARKANSAS**

## **2014 - 2018**

- ❑ Beautification Project US 67/167 and Other Roadways in the City in partnership with the AHTD**
- ❑ Two Roundabouts on Lincoln Street in Partnership with the Cabot School District**
- ❑ Diamond Creek Drainage Improvements with grant funding**
- ❑ District Court Security**
- ❑ City Hall Parking Lot Renovation with Monument Sign and StreetScape design**
- ❑ SH 321 and Lakewood Drive West Bound Left Turn Lane in partnership with the AHTD**
- ❑ Magness Creek Safe Route to School Sidewalk with grant and budget funding**
- ❑ Multimillion Dollar Street Overlay Projects that will Continue through 2023 with grant and turnback funding**

# **CABOT, ARKANSAS**

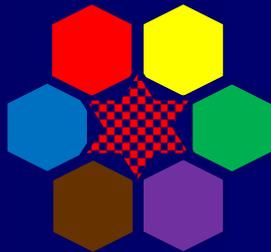
## **2014 - 2018**

- ❑ North Terminal Interchange**
- ❑ Highlands Drainage Improvements**
- ❑ Library Expansion and Renovation**
- ❑ Event & Exercise Facility Center at the Community Center Complex**
- ❑ Wastewater Collection System Improvements**
- ❑ New Sports and Aquatic Complexes**
- ❑ New Fire Station on SH 5**
- ❑ StreetScape 4<sup>th</sup> to 10<sup>th</sup> Street on Main Street**
- ❑ Traffic Signal and Interchange renovation for North Terminal Connection SH 38 & 367**
- ❑ Traffic Signal Network and "Real Time" Management**

# COMMUNITY DEVELOPMENT

## Function starting in 2014

- ❑ City ownership of function with budget funding and City Council Committee
- ❑ Further define and improve quality of life, education, job opportunities, and infrastructure for the long term with input and support of community residents and businesses
- ❑ Partnership and team concept with city and commissions to potentially provide infrastructure incentives
- ❑ Just the beginning of new business; Family Dollar, Walmart Neighborhood Market, Harp's, Professional Center on Pine Street, Brick Oven relocation to Pine Street, and more



*Imagine!*

**CABOT**

Thinking out of the box

*Quality of life is economic development, we are building a city where your kids and grandkids will want to live!*



**I WANT TO PERSONALLY  
THANK EACH VETERAN  
AND ACTIVE MILITARY  
MEMBER FOR SERVING  
OUR COUNTRY!**



**Working together Cabot will be one of the best places in America to live, work, and invest! "Team Cabot"**

- **Thank you and may God bless Cabot, Arkansas, and the USA**

Coming together is a beginning.  
Keeping together is progress.  
Working together is success!

Henry Ford



**TEAM LITTLE ROCK  
And CABOT,  
ARKANSAS**